# 2025 Scrubby Bear Golf Tournament Sponsorship Packet Saturday September 13th, 2025

For over three decades, the Scrubby Bear Golf Tournament has been a cherished community tradition, bringing together golf enthusiasts and local businesses for a day of fun and philanthropy. This year, our tournament continues its mission to support the **M Health Fairview Northland Medical Center**, specifically benefiting pediatric patients in our Rehab, Surgery and Emergency Departments. By participating as a sponsor, you're not only gaining exposure for your company but also making a tangible impact on the lives of children in our community.

**About the Cause:** Proceeds from the Scrubby Bear Golf Tournament directly support **M Health Fairview Northland Medical Center's** program, providing stuffed animals to comfort pediatric patients during their stay helping to make them calmer, braver and celebrating successes. Additionally, funds raised enable the medical center to make enhancements in pediatric areas, ensuring the best possible care for our youngest patients.

#### **HOLE IN ONE SPONSORS**

Elevate your sponsorship experience with our exclusive Hole-in-One sponsorship packages! We're seeking in-kind donations such as luxurious travel packages, exhilarating side-by-side vehicles, and sleek car sponsorships to offer as prizes for our lucky participants who achieve the ultimate golfing feat. By becoming a Hole-in-One sponsor, your contribution will not only attract attention and admiration on the course but will also leave a lasting impression on our players. Showcase your brand in an unforgettable way while supporting a worthy cause. Contact us today to discuss how you can be a part of this exciting opportunity. Reach out to <a href="mailto:deb.hollermann@fairview.org">deb.hollermann@fairview.org</a> with inquiries.

## **IN-KIND SPONSOR**

- Donate products or services: Promote to golfers & attendees
  - To be used to enhance overall event, or for prizes and give-a-ways
- Showcase your brand: Company name on signage, programs, website
- Support a great cause: Increase goodwill in the community



#### **HOLE SPONSORS**

We have four hole sponsor levels to choose from:

Sponsor signage placement for the Gold, Silver, and Bronze levels will be assigned based on availability, with priority given in descending order of sponsorship level. While many signs will be prominently featured at designated tee boxes, other high-visibility locations such as cart paths or the putting green may also be utilized.

#### Platinum Level Sponsor - \$1,500 (Limit 1 Sponsor)

- 4 tournament player spots (1 Foursome) (Fair tax \$200)
- 18x25" Sign at the First Hole
- Logo on all cart signs
- Verbal recognition of sponsorship at event
- Name and Logo recognition on Sponsor Thank You post on event Facebook Page
- Name and logo recognition on Scrubby Bear Website

## Gold Level Sponsor - \$1,000

- 2 tournament player spots (50% off a Foursome)
- 18x25" Sign (location based on availability)
- Verbal recognition of sponsorship at event
- Name and Logo recognition on Sponsor Thank You post on event Facebook Page
- Name and logo recognition on Scrubby Bear Website

## Silver Level Sponsor - \$500

- 18x25" Sign (location based on availability)
- Verbal recognition of sponsorship at event
- Name and Logo recognition on Sponsor Thank You post on event Facebook Page
- Name and logo recognition on Scrubby Bear Website

## **Bronze Sponsor - \$200**

- 18x25" Sign (location based on availability)
- Name recognition on Sponsor Thank You post on event Facebook Page
- Name recognition on Scrubby Bear Website



### SPECIALTY SPONSORSORSHIP PACKAGES

In addition to our traditional hole sponsorship options, we're delighted to offer specialty sponsorship packages that promise to elevate the Scrubby Bear Golf Tournament experience.

**Bloody Mary Sponsor \$1,000:** Elevate the player experience! This popular sponsorship provides a refreshing start to the day, allowing golfers to indulge in their favorite morning libations. As the dedicated sponsor, your logo will be prominently featured on a special ticket distributed to each player, granting them a complimentary beverage from the bar. This high-visibility opportunity ensures your brand is directly associated with a premium and enjoyable aspect of the tournament.

**Breakfast Sponsor \$1,000:** Maximize the impact of our tournament by becoming the Breakfast Sponsor. Your contribution directly underwrites this valued player amenity, allowing for enhanced investment in the overall event experience. As the exclusive Breakfast Sponsor, your brand will receive prominent recognition, showcasing your vital support for our players and the tournament's success.

These specialty packages offer fantastic opportunities to showcase your brand while enhancing the overall enjoyment of our event. Don't miss the chance to stand out as a sponsor—reach out today to secure your specialty sponsorship package!

#### All specialty sponsors receive:

- 2 tournament player spots (50% off a Foursome)
- 18x25" sign at station
- Verbal recognition of sponsorship at event
- Name and Logo recognition on Sponsor Thank You post on event Facebook Page
- Name and logo recognition on Scrubby Bear Website

Contact lindsey.altermatt@fairview.org or by calling 763-389-6245 with inquiries.

